

# GRIN ADVERTISEMENT SERVICE AGREEMENT

WE WELCOME YOU TO ADVERTISE YOUR BUSINESS TO THE MEMBERS OF THE GILA RIVER INDIAN COMMUNITY, ITS FRIENDS AND BUSINESS ASSOCIATES  
**The Gila River Indian News (GRIN) prints 3,000 issues of tabloid size newspaper (11"x17") on a monthly basis.**

## Ad Rates

|                    |                           |          |
|--------------------|---------------------------|----------|
| Full Page          | 10" wide x 16" height     | \$500    |
| Half-Page          | 10" wide x 8" height      | \$293.75 |
| One-Fourth Page    | 4.875" wide x 8" height   | \$218.75 |
| Business Card Size | 4.85" wide x 2.75" height | \$62.50  |

## Submission Requirements

**We will accept ads prepared in the following formats:**

Adobe Acrobat PDF files ("press quality", resolution, fonts embedded), Adobe InDesign, Adobe Photoshop (include fonts and linked art), JPG files

### **Additional Requirements:**

All color art must be converted to CMYK before sending.

All ads must be submitted as camera-ready copy.

## Contact Information

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Work Cell: \_\_\_\_\_

## Ad Request

Ad Size (circle one):      Full      Half      Quarter      Business

Requested Date of First Run: \_\_\_\_\_ Number of advertisements (or "continuous"): \_\_\_\_\_

Total Cost: \_\_\_\_\_

If the advertisement cannot be printed in the current GRIN issue, does the advertiser agree to allow the advertisement to be printed in the subsequent issue at the agreed upon rate stated above? Check yes or no. YES \_\_\_\_\_ NO \_\_\_\_\_

## Content Approval of Ads

All display ads, classified listings and web advertisements are subject to final approval by Managing Editor. All decisions are final.

## Agreement

- **Application Deadline** –All submission must be received by the deadline date, close of business. (See "GRIN Schedule of Deadlines")
- Advertisement submitted prior to the submission deadline will be printed in the GRIN issue following submission deadline provided that there is available advertising space. Because advertising space is dependent on the amount of non-commercial content in any given issue, Advertiser understands that there is no guarantee that the Advertiser's submission will make it into any particular GRIN issue.
- Advertiser agrees to pay for its advertisement printed in the GRIN at the rate stipulated above upon signing of this agreement.
- All advertising is subject to publisher approval; Publisher reserves the right to delete objectionable words or phrases. Any advertisement determined by the publisher to be contrary to the best interest of the Gila River Indian Community may be cancelled. Additionally the publisher reserves the right to reject or cancel any advertisement, or contract at any time.
- Advertiser agrees to indemnify and hold the Gila River Indian Community and its employees harmless from and against all claims, liabilities or damages arising from any advertisements submitted pursuant to this contract and any costs and legal fees relating thereto.
- This Agreement shall be governed by, construed and interpreted pursuant to the laws of the Gila River Indian community.
- Payment will be accepted by check made payable to **GRIC (Gila River Indian Community)**. Please also indicate "**GRIN Advertising**" on check. Payments maybe accepted at the Cashiers Office located within the Governance Center (Seed Farm Road & Blue Bird Road) in Sacaton, Arizona or mailed to:

Gila River Indian Community  
 Attn: Cashiers Office  
 P.O. Box 2160  
 Sacaton, Arizona 85147

- The GRIC Finance Department Accounts Receivable Billing Technician will invoice the customer for advertisement fees to be paid within 21 days of billing cycle. If customers default, the unpaid bill will be forwarded to the Finance Department for further collection efforts to include but not limited to Per Capita payment garnishments and/or other legal action.

\_\_\_\_\_  
 Advertiser

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 GRIN

\_\_\_\_\_  
 Date